



ANNIE VOGT

GRAPHIC DESIGNER

annievogt.com

SAY HELLO!

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EDUCATION

Susquehanna University
Selinsgrove, PA

Bachelor of Fine Arts
GRAPHIC DESIGN
+
Advertising Minor
Photography Minor

May 2021

SOFTWARE

Adobe Creative Suite
Illustrator, Photoshop,
InDesign, Lightroom, XD

Microsoft Office
InVision
Live Surface
Mailchimp
Wix

References available upon request

WORK EXPERIENCE

PUBLIC RELATIONS DIRECTOR FOR STUDENT ACTIVITIES COMMITTEE

Susquehanna University, Selinsgrove, PA | November 2018 - April 2020

Designed posters, flyers, and merchandise for campus events using Adobe software and coordinated all public relations efforts for campus events. Additionally developed all social media accounts, including the taking and retouching of photos, updating media feeds, and directing community management.

FLOOR ASSOCIATE AND CASHIER

Kohl's Department Store, Selinsgrove, PA | December 2017 - 2018

Operated computerized registers for sales transactions and maintained the organization and appearance of the sales floor. Engaged with customers regarding purchase inquiries and satisfied requests quickly and efficiently.

FREELANCE & INTERNSHIPS

BHONGOLETHU FOUNDATION MARKETING INTERNSHIP

Cape Town, South Africa | January 2021

Created and devised a complete digital marketing strategy for a three-month schedule to increase user interaction with the foundation's social media and blog. Tasks also included writing and researching all social media captions and blog content.

SUSQUEHANNA UNIVERSITY FLAGSHIP MAGAZINE DESIGNER

Selinsgrove, PA | August 2020 - May 2021

Designed and organized Flagship Magazine's 2021 publication, featuring student writings and photography. Job involved formatting over 70 pages of type and images and working closely with members of the editorial staff.

SKILLS & ABILITIES

Advanced knowledge of print and web design, including publication, branding and identity work, packaging, stationery, web design, landing pages, emails, app design, web banner advertisements, and social media tiles. Other skills include experience in prototyping, mock-up creation, wire-frames, mood boarding, and photo retouching. Additionally is able to prioritize work, remain highly organized and resourceful, collaborate with a team, and learn quickly in a fast-paced environment.

AWARDS & HONORS

ICDE Branding Design Competition ▶ **Gold Medalist**
Busy's Coffee Bar Identity | Spring 2021

ICDE Book Cover Design Competition ▶ **Gold Medalist**
The Worst Hard Time Book Jacket | Spring 2021

AIGA Flux Student Design Competition ▶ **Best in Category - Identity**
Telluride Bluegrass Festival Identity | Fall 2020

Featured in Creative Quarterly 62 Journal of Art & Design
Observer Magazine Layout + Busy's Coffee Bar Identity | Winter 2021

AIGA Flux Student Design Competition ▶ **Winner - Identity**
Busy's Coffee Bar Identity | Fall 2020

AIGA Flux Student Design Competition ▶ **Winner - Identity**
Curious Confections Identity | Fall 2020

AIGA Flux Student Design Competition ▶ **Winner - Packaging**
Building America Documentary Digipack | Fall 2020

AIGA Flux Student Design Competition ▶ **Winner - Packaging**
Tectonic Coffee Bags Packaging | Fall 2019